A Breath of Hope Chicago Lung Run/Walk Sponsor Benefits

A Breath of Hope
Chicago LUNG run walk
2016

May 21, 2016
9 a.m.—noon
Burnham Park
Chicago

Logo Submission Deadlines:

Mailed event brochure: 3/1
Event flier: 3/15
Dedicated billboard: 4/21
Event t-shirt: 5/1

All sponsor correspondence to:
nancy@abreathofhope.org
952-456-2463

Mailing address for payments:
A Breath of Hope Lung Found.
PO Box 387
Wayzata, MN 55391

Benefiting research at:

A Breath of Hope Lung Foundation

University of Illinois Hospital & Health Sciences System Cancer Center

Benefit	TITLE $15,000 (1 Available)	DIAMOND $10,000 (2 Available)	PLATINUM $5,000 (Unlimited)	GOLD $2,500 (Unlimited)	SILVER $1,000 (Unlimited)	BRONZE $500 (or in kind value $500) (Unlimited)	Healthcare Heroes: Physician's Special $1000 (Unlimited)
Your name in event title ("A Breath of Hope/UI Cancer Center Lung Run/Walk Presented by…")	Yes						
Dedicated billboard for two weeks; rotates with ABOHLF/ UICC billboard that displays your logo	Multiple locations; Add'l two weeks: $2500	1-2 locations					
Inclusion in Chicago and Twin Cities press releases	Yes	Yes					Yes
Opportunity for representative to participate or be recognized during program on stage	Participate	Participate	Recognized	Recognized			Recognized
Recognition in e-blasts to over 10,000 people and FB, Twitter	All	All	3x	3x	1x		1x
Booth/display space at event	Two 6' tables sponsor tent	One 6' table sponsor tent	One 6' table sponsor tent	One 6' table sponsor tent	One 6' table sponsor tent	One 6' table sponsor tent	
T-shirt advertising (all participants receive t-shirts)	Front & Back: Name and logo	Back: Name and logo	Back: Name and logo	Back: Name	Back: Name	Back: Name	Back: Name
Complimentary race registration(s)/t-shirt(s)	8	5	4	3	2	1	2
Event day signage	All signage	2 individual village signs	1 individual village sign	1 individual village sign	1 individual village sign	Group thank you sign	Group Hero sign
Pre-event registration brochure (mailed 3/15/16)	Name & logo	Name & logo	Name & logo	Name or logo	Name	Name	Name
Recognition on A Breath of Hope website with link to your website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Right to use event logo	Yes	Yes	Yes	Yes	Yes	Yes	Yes