Sponsor Benefit Chart

Sat., Sept. 23, 2017
8 —11:30 a.m.
Brighton Beach

5K walk or chip-timed run, featuring live music, prizes, snacks, kids' activities, patient resources, updates from leading oncologists, a chance to honor or remember your loved one, and the Rose Raft of Remembrance Ceremony.

Logo submission deadlines:
Event brochure and flyer: 7/10
Event billboard: 8/16
Event t-shirt: 9/8

All sponsor correspondence to:
nancy@abreathofhope.org
952-807-6111

Mailing address:
A Breath of Hope Lung Foundation
PO Box 387
Wayzata, MN 55391

A BREATH of HOPE
LUNG FOUNDATION

A BREATH of HOPE
LUNG RUN/WALK DULUTH

Benefit	TITLE $15,000 (1 available)	DIAMOND $10,000 (3 Available)	PLATINUM $5,000 (Unlimited)	GOLD $2,500 (Unlimited)	SILVER $1,000 (Unlimited)	BRONZE $500 (Unlimited)	Healthcare Heroes; Physician's Special $1,000 (Unlimited)
Inclusion in press release and media outreach (radio, TV, etc.)	Yes						
Billboard advertising: Static, two-week advertisement. Two additional weeks $2500.	2 locations	1 location					
Tickets to first-ever ABOH Stage 1 Gala—November 5, 2017 at Orchestra Hall	5	2					
Opportunity for representative to participate or be recognized in stage program	Participate	Participate	Recognized	Recognized			Recognized
Name/logo in ABOHLF e-mail blasts to 5,000 households	All	All	Yes	Yes	Yes		Yes
Complimentary race registration(s)/t-shirt(s)	8	5	4	3	2	1	2
Booth/display space at event	Two 6' Tables	One 6' Table	One 6' Table	One 6' Table	One 6' Table	One 6' Table	Materials at Resource Tent
Event day signage	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Group Sign	Group Sign
T-shirt advertising (all participants receive t-shirts)	Front & Back: Logo	Back: Logo	Back: Logo	Back: Name	Back: Name	Back: Name	Back: Name
Name/logo in pre-event registration brochure mailed to 8,500+ households	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on ABOH website—Event Page and/or Sponsor Page—linked to your website	Both Pages	Both Pages	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Recognition on ABOH's Facebook and Twitter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Right to use event logo for promotion of event and press release	Yes	Yes	Yes	Yes	Yes	Yes	Yes