

Shining
BRIGHT
GALA EVENT

A BREATH of HOPE
LUNG FOUNDATION

SPONSOR BENEFITS

Sunday, November 5, 2017
Orchestra Hall, Minneapolis, Minnesota



A BREATH of HOPE
LUNG FOUNDATION

Shining BRIGHT

GALA EVENT

Sunday, November 5th, 2017
5—9 p.m.
Orchestra Hall, Minneapolis
Cocktails, Live Music, Silent & Live
Auction, Dinner, & Program
featuring *Brightest Star Award*

Sponsor Benefit	Presenting \$50,000 (One available)	Dazzle \$20,000 (Six available)	Spectacular \$10,000 (Six available)	Dramatic \$5,000 (Unlimited)	Table \$2,000 (Unlimited)
Pre-Event					
Timeless visibility on ABOHLF website through feature webpage with link to your business	X	X			
Name or logo on print event communications: Mailed invitation, mailed semi-annual newsletter (8,000+ households)	Name/Logo on both	Name/Logo on both	Name in newsletter	Name in newsletter	
Name or logo on digital event communications: eNewsletter (5,000+ households), ABOHLF website—event webpage and sponsor webpage, Facebook, Twitter, Instagram	Name/Logo	Name/Logo	Name	Name	Name on website
At Event					
Hotel accommodations in downtown Minneapolis for the evening of the event	Two rooms				
On-stage speaking opportunity	X	X			
Complimentary beverages during reception	X	X			
Listed as Presenting Sponsor of event activity	Live Auction	Silent Auction	Bar	Entertainment	
Gala & Dinner Seating (tables of 8)	3 tables (prime seating)	2 tables (prime seating)	1 table (preferred seating)	1 table (preferred seating)	1 table
Presence in video during dinner program (deadline: 10/1/17)	Dedicated minute & logo on all slides	30 seconds & logo on sponsor slide	Logo on sponsor slide	Logo on sponsor slide	Logo on sponsor slide
Name or logo in printed program	Name/logo	Name/logo	Name	Name	Name
Recipient of the "Inaugural A Breath of Hope Shining Bright Gala Sponsor Award"	X	X	X	X	X
Post-Event					
Logo in 2017 Annual Report	X				
Tickets to Orchestra Hall production with gift card to Minneapolis restaurant of your choice	6 tickets, \$500 gift card	4 tickets, \$300 gift card			
Invitation to exclusive Circle of Light donor event	X	X	X		