Sponsor Benefits

A BREATH of HOPE
LUNG RUN/WALK
TWIN CITIES

Saturday, Aug. 12, 2017
8 —11:30 a.m.
Lake Harriet Bandshell
Minneapolis, MN

5k walk or chip-timed run featuring collectible t-shirts, live music, prizes, snacks, kids' activities, patient resources, updates from a leading oncologist, a chance to honor or remember your loved one and more!

All sponsor communications:
nancy@abreathofhope.org
or 952-807-6111

A Breath of Hope Lung Foundation
PO Box 387
Wayzata, MN 55391

Benefit	TITLE $35,000 (SOLD)	DIAMOND $15,000 (2 Available)	PLATINUM $10,000 (6 Available)	GOLD $5,000 (Unlimited)	SILVER $2,500 (Unlimited)	BRONZE $1,000 (Unlimited)	FRIENDS $500 (Unlimited)
Your name in event title ("Twin Cities Lung Run/ Walk Presented by…")	Yes						
Inclusion in local press release	Yes						
Named in radio spots and PSA's	All						
Your own dedicated billboard; rotates with ABOHLF billboard that also contains your logo	2 Locations for 1 Month; Addi-tional Month $2500	1 Location for 2 Weeks	Your Logo on ABOHLF Billboard				
Advertisement in Twin Cities newspaper	Logo	Logo	Logo				
Individual invitations to exclusive Circle of Light Doc Spot Event (Fall 2017)	2	2	1	1			
Opportunity for representative to participate or be recognized in program on stage	Participate	Participate	Recognized	Recognized			
Name and/or logo in pre-event registration brochure mailed to 8,500+ households (5/12 commitment deadline)	Name and Logo	Name and Logo	Name or Logo	Name or Logo	Name	Name	
Name and/or logo in ABOHLF e-mail blasts before and after event (reaching 5,000+ people per email)	All	3	3	2	2	1	
Complimentary race registration (s)/t-shirt (s)	10	7	5	3	3	2	1
Recognition on social media (Facebook and Twitter)	5	4	3	2	1	1	
Booth/table display space at event	Sponsor Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Materials at ABOHLF/ Resource Tent
Event day signage on stage	Stage and Individual Sign	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Group Sign	Group Sign
T-shirt advertising on all 2,000+ participants' t-shirts (7/24 commitment deadline)	Front: Name and Logo	Back: Name and Logo	Back: Name and Logo	Back: Name	Back: Name	Back: Name	Back: Name
Recognition on A Breath of Hope website—Event Page and/or Sponsor Page—linked to your website	Both Pages	Both Pages	Both Pages	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Right to use event logo for promotion of event and press release	Yes	Yes	Yes	Yes	Yes	Yes	Yes