

**Return this section to
A Breath of Hope Lung Foundation**

Today's Date _____

Name (s) _____

Address _____

City _____ State _____

Zip _____

Cell Phone _____

E-mail _____

Your shirt size (s) _____

A gift of \$ _____ is enclosed

I pledge \$ _____ and will pay it by

12/31/2017. Please invoice me:

____ Quarterly

____ Semi-annually

____ Annually

____ Please contact me

Make checks to:

A Breath of Hope Lung Foundation

(P.O. Box 387, Wayzata, MN 55391)

Payment by credit card:

Visa ____ MC ____ AX ____

Name on Card: _____

Card Number: _____

Exp. Date: _____ CVC on back: _____

Amount to be charged: _____

Signature _____

The facts about lung cancer:

- Lung cancer is America's deadliest cancer, yet research receives disproportionately less funding per cancer death than other cancers
- Half of lung cancer diagnoses happen to nonsmokers, either former or never smokers
- Due to poor access to preventative screening, most cases are found in stages 3 or 4 and less than 18% survive

What your gift will do:

- *Retain promising talent* in lung cancer research by offering salary support to carefully chosen **A Breath of Hope Research Fellows** in the U.S.
- *Educate the public* about lung cancer causes, risks, symptoms, available screening and common misconceptions
- *Support lung cancer patients & families* with support groups, rides to medical appointments and companionship

**A BREATH
of HOPE**

LUNG FOUNDATION

P.O. Box 387

Wayzata, MN 55391

Office: 952-405-9201

E-mail: info@abreathofhope.org

www.abreathofhope.org

*You are invited
to join...*



*A circle of individual donors
committed to saving lives by
changing lung cancer outcomes*

Our history...

A **Breath of Hope Lung Foundation** was founded in 2008 by a group of Minnesota lung cancer patients, their families and their oncology nurse. The group recognized that this highly stigmatized and deadly disease would only receive the attention and funding it deserves through ongoing advocacy and public education.

Before incorporating, the founders hosted the first *Twin Cities Lung Run/Walk* to educate the public about lung cancer, support lung cancer patients and families, and raise money to support vastly underfunded U.S. lung cancer research. Today, the Twin Cities Lung Run/Walk attracts more than 2000 walkers/runners and raises over \$200,000 to support the battle. Mark your calendar: **August 12, 2017** at Lake Harriet!



Our mission...

A **Breath of Hope Lung Foundation** fights lung cancer by funding innovative research, raising awareness and supporting patients and families.

Circle of Light Donors

<p>Ambience Donors help us sustain and protect the infrastructure we have built. <i>Ambient Light: Natural daylight that is already present in a scene.</i></p>	\$500
<p>Reflection Donors help us create hope for all who have been hurt by lung cancer. <i>Reflected Light: Light seen after having bounced off a surface.</i></p>	\$1,000
<p>Key Donors help us focus on creating real awareness that will lead to earlier detection. <i>Key Light: The main light on the subject, providing contrast and illumination.</i></p>	\$2,500
<p>Spot Light Donors help us shine a light on the injustice and stigma that must be overcome to save lives. <i>Spot Light: Controlled, narrowly-focused beam of light.</i></p>	\$5,000
<p>White Light Donors help us change the world and provide hope and positivity to all who cope with lung cancer. <i>White light: The space in the universe where positive energies are stored.</i></p>	\$7,500
<p>Incandescent Donors help us produce lasting change and life-saving awareness. <i>Incandescent Light: Produces heat that glows.</i></p>	\$10,000



I/we would like to join A Breath of Hope's Circle of Light (COL) to change U.S. lung cancer outcomes and save lives.

- \$500: Ambience Donor** (Circle of Light shirts (2); special recognition in marketing materials; race sponsor benefits; and 2 invites to Doc Spot Events 2x/year)
- \$1,000: Reflection Donor** (benefits as above, with 3 shirts and 3 Doc Spot invites)
- \$2,500: Key Donor** (benefits as above, with 4 shirts and 4 Doc Spot invites)
- \$5,000: Spot Light Donor** (benefits as above, with 5 shirts and 5 Doc Spot invites)
- \$7,500: White Light Donor** (benefits as above, with media opportunities)
- \$10,000: Incandescent Donor** (benefits as above, with 6 shirts and 6 Doc Spot invites, stage recognition and chance to speak at race)



Doc Spot Events are fun!