



## A Breath of Hope Lung Foundation

### Greetings from A Breath of Hope!

ABOHLF board of directors is pleased to announce a newly implemented plan called '**It's a New Day**' that is already leading to increased awareness about lung cancer causes and risks, the prevalence of the disease – among both smokers and nonsmokers – and the inexcusable gap in research funding compared to other cancers.

Our plan led to the hiring of our first full time executive director, Nancy Torrison, who comes to us with a strong background in nonprofit leadership, marketing, public relations and fundraising.

We have begun reaching out to individuals and businesses with two goals in mind:

1. Stop this unfair dismissal of a disease that is causing so much pain in our world; and
2. Support ABOHLF in its mission to raise awareness and fund the research that will save lives.

Today, *A Breath of Hope Lung Foundation* (the sole Minnesota-based lung cancer foundation) raises the alarm on what we believe is the most dire public health issue of our time: The denial and dismissal of the deadliest of cancers (lung cancer) and the stigma and judgment that keeps it under radar and underfunded.

Lung cancer kills more people each year than breast, colon and pancreatic cancers combined, yet research toward a cure is funded by as much as seven times less than other cancers.

A Breath of Hope Lung Foundation fights lung cancer to save anyone and everyone that copes with it...smokers, former smokers and nonsmokers. Lung cancer is caused by many factors besides smoking. It is anyone's cancer and we believe every life is worth saving.

#### RESEARCH UPDATE

From our board president, Richard Ezrilov: "*After a careful vetting process by the medical experts on our board, we are excited to award \$54K to Dr. Alex Drilon in his upcoming clinical trials to investigate whether patients with a specific tumor biomarker will respond to BMS-936558, an immune boosting drug that helps a person's own immune system to start attacking the tumor.*"

Research Update:

### It's a New Day at A Breath of Hope!

#### Important Dates...

*A Breath of Hope has created a series of awareness events that are meant to expand our network and elevate our message of hope. Your support is important. We hope to see you!*

#### SAVE THE DATE



**A Women's Wellness Tea *Just Breathe, Just Laugh!***

*March 9th 2:30-4:30 p.m.*

**Women:** Please join us Saturday, March 9th from 2:30-4:30 at the Marsh in Minnetonka for a lovely afternoon of friendship, fellowship and fun.

For more information or to register for the event, visit [www.abreathofhope.org/events](http://www.abreathofhope.org/events)

#### SAVE THE DATE!



**A Breath of Hope Golf Benefit at Deer Run Golf Course**

*Friday, June 14th at 11 a.m.*

Join us for a great day of golf that includes lunch, 18 holes, carts, happy hour and a steak dinner!

[www.abreathofhope.org/research](http://www.abreathofhope.org/research)

Events Update:

[www.abreathofhope.org/events](http://www.abreathofhope.org/events)

Human Interest Stories:

[www.abreathofhope.org/about](http://www.abreathofhope.org/about)

Meet our board of directors and our executive director:

[www.abreathofhope.org/about](http://www.abreathofhope.org/about)

Donate:

[www.abreathofhope.org/donate](http://www.abreathofhope.org/donate)

We invite you to follow our newsletters or visit our website often for updates about lung cancer research advancements.

Your support is crucial to our ability to continue fighting lung cancer. Thank you for all you do to offer a *breath of hope* to those hurt by lung cancer.

With you in compassion,

**A Breath of Hope Lung Foundation**

Registration opens April 1

**SAVE THE DATE!**



*Twin Cities Lung Run/Walk  
at Lake Calhoun*

*Saturday, August 17, 2013*

Sponsors and volunteers welcome. Contact us at:  
[info@abreathofhope.org](mailto:info@abreathofhope.org)

Registration opens May 1

## **A Breath of Hope Lung Foundation**

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A Breath of Hope Lung Foundation is a proud member of the Charities Review Council



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