Sponsor Benefit Chart

Sat., Feb. 25, 2017
7:30 —10:15 a.m.
Lakes Regional Park

5K walk or chip-timed run, featuring music, prizes, snacks, kids' activities, patient resources, updates from leading oncologists, a chance to honor or remember your loved one, and more.

Logo submission deadlines:
Event brochure and flyer:
- 1st draft: 1/4
- 2nd draft: 1/25

Event t-shirt: 2/13

All sponsor correspondence to:
nancy@abreathofhope.org
952-807-6111

Mailing address:
A Breath of Hope Lung Foundation
PO Box 387
Wayzata, MN 55391

A BREATH of HOPE
LUNG FOUNDATION

A BREATH of HOPE
LUNG RUN/WALK FORT MYERS

Benefit	TITLE $15,000 (1 available)	DIAMOND $10,000 (3 Available)	PLATINUM $5,000 (Unlimited)	GOLD $2,500 (Unlimited)	SILVER $1,000 (Unlimited)	BRONZE $500 (Unlimited)	Healthcare Heroes; Physician's Special $1,000 (Unlimited)
Inclusion in Florida press release and all	Yes	Yes					
Opportunity for representative to participate or be recognized in stage program	Participate	Participate	Recognized	Recognized			Recognized
Name/logo in ABOHLF e-mail blasts to over 10,000 people	All	All	3x	2x	1x		1x
Complimentary race registration(s)/t-shirt(s)	8	5	4	3	2	1	2
Booth/display space at event	Two 6' Tables	One 6' Table	One 6' Table	One 6' Table	One 6' Table	One 6' Table	Materials at Resource Tent
Event day signage	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Group Sign	Group Sign
T-shirt advertising (all participants receive t-shirts)	Front & Back: Logo	Back: Logo	Back: Logo	Back: Name	Back: Name	Back: Name	Back: Name
Name/logo in pre-event registration brochure mailed to 10,000+ households	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on A Breath of Hope website—Event Page and/or Sponsor Page—linked to your website	Both Pages	Both Pages	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Recognition on social media (Facebook and Twitter)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Right to use event logo for promotion of event and press release	Yes	Yes	Yes	Yes	Yes	Yes	Yes