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A Breath of Hope Lung Foundation announces

Shining Bright Gala

Annual benefit raises money for vastly underfunded cancer

FACTS: Lung cancer is the leading cause of cancer death in the U.S. among both men and women, yet per cancer death it receives as much as ten times less funding for research.

Roughly 1 out of 4 cancer deaths are from lung cancer. Each year, more people die of lung cancer than of colon, breast, and prostate cancers **combined**.

Lung cancer claims more than 2,500 Minnesotans each year.

Half of the lung cancer diagnoses each year happen to nonsmokers—former or never smokers. Between 30,000 and 40,000 never-smoker Americans die of lung cancer each year; More than 160,000 Americans die of lung cancer each year.

GOAL: Minnesota's A Breath of Hope Lung Foundation's Shining Bright Gala will kick off Lung Cancer Awareness Month by raising dollars for research and patient support programs, and awareness about who and how lung cancer strikes. Patient programming helps those in the Twin Cities area who are living with lung cancer and in need of rides to treatment or companionship. We continue our endeavors to make every second count, to believe each step is a breath of hope, and to share our compassion and support with all who are impacted by lung cancer, regardless of smoking status.

This year, A Breath of Hope Lung Foundation received a large pharmaceutical grant to build the first-of-its-kind, highly visual, evidence-based e-learning web resource for lung cancer patients, their children and their caregivers. This revolutionary product will go live nationally at the Gala, November 5th and is entitled: *Animated Lung Cancer Patient: An Animated Patient's Guide to Lung Cancer*. www.abreathofhope.org/patient.

WHEN: Sunday, November 5
5:00pm – 9:00pm

5-6:30 Happy Hour, Silent Auction, Live Band

7-9:00 Dinner, Program with KARE 11 Julie Nelson, Comedian Bill Arnold, Former NFL Running Back Chris Draft and Live Auctioneer Karen Sorbo.

WHERE: Orchestra Hall
1111 Nicollet Mall, Minneapolis

ABOUT: In 2007, a small group of lung cancer patients, family members and caregivers from a local support group created the first Twin Cities Lung Run/Walk. The success of this event led to the incorporation of A Breath of Hope Lung Foundation as a 501 (c)(3) in 2008. Thanks to a talented and committed volunteer board of directors and the addition of professional staff and programming in 2012, A Breath of Hope Lung Foundation has grown steadily, tripling its revenue the past three years and investing more than \$1,000,000 in translational research.

MORE: For tickets and information, please call 952-807-6111 or visit <http://abreathofhope.org/event/gala>.

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