

PRESS RELEASE



FOR IMMEDIATE RELEASE

A BREATH OF HOPE LUNG RUN/WALK FORT MYERS

7:30—10:30 a.m. — **February 25, 2017** — **LAKES REGIONAL PARK**, FORT MYERS, FL

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A Breath of Hope Lung Foundation will host the first-ever **A Breath of Hope Lung Run/Walk FORT MYERS** to raise awareness about lung cancer and available screening, support cancer patients and their families, and raise money for lung cancer research.

Event details:

5K chip-timed run or walk for all ages. Includes kids' activities, snacks, music, free t-shirt, remembrance ceremony for those lost to lung cancer, patient resources, and a lung cancer field update by leading U.S. oncologist.

Little known facts:

- Lung cancer is the leading cause of cancer death in the U.S., claiming more lives than breast, colon, and prostate cancers combined!
- Half of the lung cancer diagnoses each year happen to nonsmokers—former or never smokers
- Nearly twice as many women die of lung cancer as breast cancer each year, yet lung cancer research is funded by as much as 10-20 times less than breast cancer
- Less than 18% survive five years past their lung cancer diagnosis

Media request: Public awareness is critical to saving lives. **Please help us promote this event or call to set up an interview with local patients, survivors or oncologists. Your coverage could save lives.**