



# A BREATH *of* HOPE

L U N G F O U N D A T I O N

## MIDWEST LUNG CANCER PATIENT SUMMIT

Saturday, November 7, 2020 at the Minneapolis Airport Marriott

The Midwest Lung Cancer Patient Summit provides support, hope, resources and real tools for patients and caregivers living with lung cancer. The summit offers opportunities to learn about recent research findings, new treatments, clinical trials, legal help and various psycho-social topics important to a patient's physical and mental wellness. Being part of a supportive community and being fully informed can lead to improved health outcomes. This is our goal for each attendee.

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L U N G F O U N D A T I O N

Saturday, November 7, 2020

8 a.m.—5 p.m.

Minneapolis Airport Marriott, Minneapolis, MN

Contact: [nancy@abreathofhope.org](mailto:nancy@abreathofhope.org)

Website: [www.abreathofhope.org](http://www.abreathofhope.org)

## MIDWEST LUNG CANCER PATIENT SUMMIT

| Sponsor Benefit   | Presenting<br>\$25,000<br>(1 available)                                     | Title<br>\$15,000<br>(3 available) | Gold<br>\$10,000<br>(4 available) | Silver<br>\$5,000<br>(5 available) | Bronze<br>\$1,500<br>(5 available) | Exhibit Hall<br>Vendor<br>\$500<br>(10 available) |
|---|---|------------------------------------|-----------------------------------|------------------------------------|------------------------------------|---|
| Your name in event title  | X   |                                    |                                   |                                    |                                    |   |
| Complimentary event registration(s)   | 7   | 5                                  | 3                                 | 2                                  | 1                                  | 1   |
| Thanked at Twin Cities Lung Run/Walk, August 8, 2020<br>(2,000+ participants)   | From stage and on<br>individual sign  | Individual sign                    | Group sign                        | Group sign                         |                                    |   |
| Reserved seating in main ballroom   | Yes, with event<br>speakers   | Yes, with event<br>speakers        | X                                 |                                    |                                    |   |
| Opportunity to provide a welcome to attendees   | At keynote to<br>introduce speaker  | At a breakout<br>session           | At a breakout<br>session          | At a breakout<br>session           |                                    |   |
| Name and/or logo in ABOHLF communications (Email, Face-<br>book, Twitter, Instagram, LinkedIn, mailings and other printed<br>event materials) | Name/logo<br>premier<br>placement   | Name/logo                          | Name/logo                         | Name                               |                                    |   |
| Recognition on A Breath of Hope website   | Name/logo<br>premier<br>placement   | Name/logo                          | Name/logo                         | Name                               | Name                               |   |
| Name or logo printed on attendee materials  | Name/logo<br>premier<br>placement   | Name/logo                          | Name/logo                         | Name                               |                                    |   |
| Opportunity to insert advertisement into attendee packets   | X   | X                                  | X                                 |                                    |                                    |   |
| Name or logo on event day signage   | Name/logo<br>Individual sign,<br>premier<br>placement<br>(including podium) | Name/logo<br>Individual sign       | Name/logo on<br>group sign        | Name on group<br>sign              | Name on group<br>sign              |   |
| Table/display opportunity at conference   | Premier location  | Premier location                   | X                                 | X                                  | X                                  | X   |
| Recognition in A Breath of Hope's annual report   | 1/2 page insert   | 1/4 page insert                    | Mention                           | Mention                            | Mention                            |   |