A BREATH of HOPE
LUNG RUN/WALK TWIN CITIES

Saturday, August 10, 2019
7:30 —11:30 a.m.
Lake Harriet Bandshell, Minneapolis, MN
abreathofhope.org/events

Sponsor Benefits

	PRESENTING $40,000 (1 Available)	TITLE $25,000 (2 Available)	DIAMOND $15,000 (3 Available)	PLATINUM $10,000 (6 Available)	GOLD $5,000 (Unlimited)	SILVER $2,500 (Unlimited)	BRONZE $1,000 (Unlimited)	FRIENDS $500 (Unlimited)
Your name in event title ("Lung Run/Walk Twin Cities Present-	Yes							
Inclusion in local press release	Yes	Yes						
Tickets to A Breath of Hope Shining Bright Gala Nov. 15, 2019	1 Table (10)	1/2 Table (5)						
Digital billboard advertising; *rotates with ABOHLF billboard that also contains your logo. Additional month $2500	*Dedicated billboard; 2 locations, 2 weeks	Dedicated billboard; 1 location, 2 weeks	Dedicated billboard; 1 location, 1 weeks	Your logo on 2 ABOHLF billboards	Your logo on 1 ABOHLF billboard			
Advertisement in Twin Cities newspaper	Logo	Logo	Logo	Logo				
Individual invitations to exclusive Circle of Light Doc Spot	4	4	2	2	2			
Opportunity for representative to participate or be recognized	Participate	Participate	Recognized	Recognized	Recognized			
Name and/or logo in pre-event registration materials (mailed to 12,000 households—5/1 commitment deadline)	Name and Logo	Name and Logo	Name and Logo	Name or Logo	Name or Logo	Name	Name	
Name and/or logo in ABOHLF e-mail blasts before and after	All	3	3	3	2	2	1	
Complimentary race registration(s)/t-shirt(s)	10	10	7	5	3	3	2	1
Recognition on social media (Facebook, Twitter, Instagram)	5x	4x	4x	3x	2x	1x	1x	
Booth/table display space at event	Sponsor Tent + Your Tent	Sponsor Tent + Your Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Sponsor Tent	Materials at ABOHLF Tent
Event day signage group or individual	Stage/ Individual Sign	Stage/ Individual Sign	Stage/ Individual Sign	Village/ Individual Sign	Village/ Individual Sign	Village/ Individual Sign	Village/ Group Sign	Village/ Group Sign
T-shirt advertising on all 2,000+ participants' t-shirts (7/22 commitment deadline)	Front: Name and Logo	Back: Name and Logo	Back: Name and Logo	Back: Name and Logo	Back: Name	Back: Name	Back: Name	Back: Name
Recognition on A Breath of Hope website—Event Page and/or	Both Pages	Both Pages	Both Pages	Both Pages	Sponsor	Sponsor Page	Sponsor	Sponsor Page
Right to use event logo for promotion of event and press re-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes