

Shining
A BREATH *of* HOPE
LUNG FOUNDATION
BRIGHT
GALA EVENT

Impact & Innovation to Save Lives

SPONSOR BENEFITS

Friday, November 12, 2021

The Depot, Renaissance Hotel

Minneapolis, Minnesota



*Friday, November 12th, 2021
6:00-10:30 p.m. The Depot, Minneapolis
Reception, Silent & Live Auction,
Dinner, & Program featuring the
Shining Light Awards*

Sponsor Benefit	Presenting \$40,000 (1 available)	Dazzle \$25,000 (6 available)	Spectacular \$10,000 (6 available)	Dramatic \$5,000 (Unlimited)	Table Host \$2,500 (20 available)
Pre-Event					
Full year on ABOHLF website through feature webpage with link to your business	Yes	Yes			
Name or logo on event communications: Mailed gala invitation, mailed newsletter, E-Newsletter, event webpage, Facebook, Twitter, Instagram (more than 20,000 followers)	Name/logo on all	Name/logo on all	Name or logo 3 times	Name or logo 2 times	Name on website & one week of social media post
At Event					
Opportunity to introduce celebrity emcee on stage	Yes				
Hotel accommodations in downtown Minneapolis for the evening of the event	3 Rooms	2 Rooms	1 Room		
Recipient of the A Breath of Hope Shining Bright Gala Sponsor Award	Recognition plaque	Recognition plaque	Recognition certificate	Recognition certificate	
Name or logo in printed program	Name/logo Full page insert	Name/logo Full page insert	Name Half page insert	Name	
Recognized as sponsor of event activity	All activities	Shining Light Award Ceremony	Live Auction	Wine Wall	
Gala and dinner seating (tables of 8)	3 tables (prime seating)	2 tables (prime seating)	1 table (prime seating)	1 table	1 table
Invitation for you and your guests to attend the VIP happy hour with special music and time with our board	Yes	Yes	Yes	Yes	Yes
Drink tickets for you and your guests	2 per guest	2 per guest	2 per guest	2 per guest	1 per guest
Complimentary raffle entries (total)	20	15	10	5	2
Post-Event					
2021 A Breath of Hope online annual report	Half page insert	Half page insert	Quarter page insert	Name	Name
Invitation to exclusive Circle of Light donor event (Cruise on Lake Minnetonka or Fall Happy Hour)	6 invites	4 invites	2 invites		

Sponsor correspondence:

Nancy Torrison, Executive Director, Phone: 952-807-6111 Email: Nancy@abreathofhope.org

Sponsor benefit fulfillment:

Lindsay Lockman, Event & Sponsor Relations, Phone: 952-807-3419 Email: Lindsay@abreathofhope.org