

FOR IMMEDIATE RELEASE

For more information contact:

Brooke Miller, A Breath of Hope Lung Foundation

Phone: 952.807.3419

Email: Brooke@ABreathofHope.org

Spanish-Language Resource Developed to Improve Understanding of Nation's Deadliest Cancer

September 17, 2019 (WAYZATA, MN) – A Breath of Hope Lung Foundation (ABOH), a non-profit organization dedicated to improving lung cancer knowledge and outcomes among patients, families and caregivers, has teamed up once again with Mechanisms in Medicine (MIM) to create an *Animated Patient's Guide to Lung Cancer in Spanish*.

The highly visual, online resource, entitled "*Una Guía Animada para pacientes de cáncer de pulmón*" (available at www.UstedYCancerDePulmon.com) is modeled after the English resource "*An Animated Patient's Guide to Lung Cancer*" (available at www.YouAndLungCancer.com), launched in November of 2017. Both sites feature animations, expert videos, infographics and first-hand patient stories – all designed to assist those dealing with a lung cancer diagnosis, management and treatment and achieving the best outcomes. The visual formats are designed to make very complex issues and decisions understandable for patients and family members of all ages and education levels.

A lung cancer diagnosis comes with an estimated 18% survival rate and a range of treatment options. Having Spanish-speaking lung cancer patients understand their diagnosis and the options available is of paramount importance. With an estimated 58.9 million Hispanic people in the United States and nearly 41 million U.S. residents speaking Spanish at home, this resource is essential to establish shared decision-making among patients, family members, caregivers and healthcare providers.

"Health literacy proficiency is low in the U.S., yet studies show that patient education can lead to higher quality of life and improved outcomes," said Nancy Torrison, Executive Director at A Breath of Hope Lung Foundation. "We are pleased to offer this important learning resource to both English and Spanish speakers battling the world's deadliest cancer."

About 5,000 Hispanic men and 4,600 Hispanic women are diagnosed with lung cancer each year and about 3,400 Hispanic men and 2,400 Hispanic women are estimated to die of lung cancer each year. "*Guía Animada para pacientes de cancer de pulmón*" provides an online education resource for Spanish-speaking lung cancer patients and their families that will promote increased understanding of lung cancer, screening, diagnosis and treatment options – leading to more lives being saved.

For more information, please visit www.abreathofhope.org.

A Breath of Hope Lung Foundation is a 501 (c)(3) nonprofit organization dedicated to defeating lung cancer and bringing hope. A Breath of Hope's Mission is to fight lung cancer by funding innovative research, educating the public for improved disease awareness, and supporting patients and caregivers on the path to survivorship.

Mechanisms in Medicine creates evidence-based, state-of-the-art medical animations and innovative digital solutions designed to ease the understanding of complex medical concepts and accelerate change in practice behavior and patient outcomes.