

A Breath of Hope Midwest Lung Cancer Summit, Oct. 29th, Mpls Airport
Marriott
Invitation and Awareness toolkit

- 1. Identify your patients who have/had lung cancer, some suggestions:**
 - a. Clinic schedules
 - b. Epic Reporting Workbench or SlicerDicer
 - c. Coordinator/navigator

- 2. Send an encouraging message about upcoming Patient Summit hosted by A Breath of Hope Lung Foundation**
 - a. MyChart (see suggested template below)
 - b. Mailed letter (copy and paste suggested template below)
 - c. Patient Instructions/After Visit Summary
 - d. Phone call or voicemail
 - e. Share with them during a routine clinical encounter

- 3. Include relevant details**
 - a. Date October 29 @ 8:00 am - 4:00 pm
 - b. Where: Minneapolis Marriott Airport
 - c. Where to register
<https://abreathofhope.org/event/2022-midwest-lung-cancer-summit/>
 - d. Scholarships available for interested patients and caregivers for whom the registration fee is prohibitive

Dear @PREFNAME@

I want to let you know about an event that might interest you. A Breath of Hope Lung Foundation fights lung cancer through funding innovative lung cancer research, raising awareness and supporting lung cancer patients and families. Every year ABOHLF hosts a Saturday event offering people like you classroom-style education about lung cancer, patient resources and tools to improve the journey, access to lung cancer experts, meals, pampering, and networking opportunities for people living with lung cancer. The event focuses on offering resources that have the power to improve quality of life and healthcare outcomes.

The Summit will take place

Date October 29 @ 8:00 am - 5:00 pm

Where: Minneapolis Marriott Airport

Where to register <https://abreathofhope.org/event/2022-midwest-lung-cancer-summit/>

Scholarships available for interested patients and caregivers for whom the registration fee is prohibitive by emailing info@abreathofhope.org

This event will:

Provide opportunities for people living with lung cancer to meet others on the journey;

Educate survivors and caregivers about tools, and resources for improved health outcomes; and Drive HOPE and positive energy.

Sincerely,

@ME@