



A Breath of Hope

LUNG FOUNDATION

FIGHTING LUNG CANCER TOGETHER

Saturday, February 25, 2023
7 - 11 a.m.

Florida Gulf Coast University, Fort Myers, FL

We are excited for our beautiful new location this year! Join us for the 5K run or walk featuring collectible t-shirts, music, prizes, snacks, kids' activities, patient resources, updates from a leading oncologist, a chance to honor or remember your loved one and more!

EVENT COMMUNICATIONS: Kate Brinkman - Kate@abreathofhope.org, 952-807-3419

EVENT SPONSORSHIPS: Nancy Torrison - Nancy@abreathofhope.org, 952-807-6111

ABOH Mailing Address: PO Box 387, Wayzata, MN 55391





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SPONSOR BENEFIT	TITLE \$20,000 (One available)	PLATINUM \$10,000 (Three Available)	GOLD \$5,000 (Unlimited)	SILVER \$2,500 (Unlimited)	BRONZE \$1,000 (Unlimited)	FRIEND \$500 (Unlimited)
Inclusion in Florida media outreach (radio, TV, press release, etc.)	Yes	Yes				
Opportunity for representative to participate or be recognized in program	Participate	Participate	Recognized	Recognized	Recognized	
Name/logo in ABOHLF e-mail blasts to over 10,000 people	All	All	3x	2x	1x	
Complimentary race registrations & t-shirts	8	5	4	3	2	
Booth/display space at event	Two 6' Tables	One 6' Table	One 6' Table	One 6' Table	One 6' Table	
Event day signage	Individual Sign	Individual Sign	Individual Sign	Individual Sign	Group Sign	Group Sign
T-shirt advertising (all participants receive t-shirts)	Back: Logo	Back: Logo	Back: Logo	Back: Name	Back: Name	Back: Name
Recognition on A Breath of Hope website: Event Page and/or Donation Page/linked to your website	Both Pages	Both Pages	Event Page	Event Page	Event Page	Event Page
Recognition on social media	Yes	Yes	Yes	Yes	Yes	Yes