



A Breath of Hope

LUNG FOUNDATION



LUNG RUN/WALK TWIN CITIES

Saturday, August 12, 2023

7:30-11:30 a.m.

Lake Harriet Bandshell, Minneapolis



10K / 5K chip-timed run or 5K walk featuring collectible t-shirts, live music, prizes, snacks, kids' activities, patient resources, updates from a leading oncologist, an opportunity to honor or remember your loved one, and more!

Sponsor/Exhibitor Communications: Nancy@abreathofhope.org, 952-807-6111, PO Box 387, Wayzata, MN

55391 **Event Communications:** Kate@abreathofhope.org, 952-807-3419, PO Box 387, Wayzata, MN 55391





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Lake Harriet Bandshell, Minneapolis, MN

Benefits	PRESENTING \$35,000 (1 Available)	TITLE \$25,000 (2 Available)	DIAMOND \$15,000 (3 Available)	PLATINUM \$10,000 (6 Available)	GOLD \$5,000 (Unlimited)	SILVER \$2,500 (Unlimited)	BRONZE \$1,000 (Unlimited)	FRIENDS \$500 (Unlimited)
Your name in event title ("Lung Run/Walk Twin Cities Presented by...")	Yes							
Inclusion in local press release	Yes	Yes						
Sponsorship recognition and tickets at Shining Bright Gala (November 2023)	Dazzle 6 tickets	Spectacular 4 tickets						
Sponsorship recognition at Midwest Lung Cancer Summit (November 2023)	Title	Gold	Silver					
Your logo on our digital billboards in the Twin Cities for 1 week or more Month of July (6/30 commitment deadline)	Dedicated billboard & logo for 4 weeks	Dedicated bill- board & logo for 3 weeks	2 ABOH boards for 3 weeks	2 ABOH boards for 2 weeks	ABOH board for 1 week			
Advertisement in local newspaper(s)	Logo	Logo	Logo	Name	Name	Name		
Opportunity for representative to participate or be recognized in program on stage	Participate	Participate	Recognized	Recognized	Recognized	Recognized		
Logo or name in ABOH e-mail blasts and social media (reaching 20,000+ people)	Logo	Logo	Logo	Name	Name	Name	Name	
Complimentary event registration(s) and t-shirt(s)	10 people	8 people	6 people	5 people	4 people	3 people	2 people	1 person
Registrations for an exclusive Doc Spot event featuring top researchers and oncology updates	4 people	4 people	2 people	2 people	2 people	2 people	2 people	2 people
Booth/table display space at event	Exhibitor/ Sponsor Tent	Exhibitor/ Sponsor Tent	In Exhibitor/ Sponsor Tent	In Exhibitor/ Sponsor Tent	In Exhibitor/ Sponsor Tent	In Exhibitor/ Sponsor Tent	In Exhibitor/ Sponsor Tent	Materials in ABOHLF Tent
Event day signage; signs along running/walking course	Exclusive sign on stage and along course	Exclusive sign on stage	Exclusive sign on stage	Exclusive Sign in Village	Exclusive Sign in Village	Exclusive Sign in Village	On Sign in Village	On Sign in Village
T-shirt advertising on all 2,000+ participants' t-shirts (7/20 commitment deadline)	Front: Logo or Name	Back: Logo or Name	Back: Logo or Name	Back: Logo or Name	Back: Name	Back: Name	Back: Name	Back: Name
Recognition on A Breath of Hope website	Linked logo	Linked logo	Linked logo	Linked logo	Named	Named	Named	Named
Right to use event logo for promotion of event and press release	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

2023 Lung Run/Walk Twin Cities Sponsor/Exhibitor Form

Please fill out the following form to confirm your chosen package. Completed forms can be returned to Kate Corona, event manager, at Kate@abreathofhope.org or mailed to ABOH, PO Box 387, Wayzata, MN 55391. Questions? Call Nancy at 952-807-6511.

CONTACT INFORMATION:

Company or Name

Contact Name

Contact Phone Number

Street Address

Contact E-mail Address

City/State/Zip

SELECT A LEVEL:

_____ \$35,000 Presenting

_____ \$25,000 Title

_____ \$15,000 Diamond

_____ \$10,000 Platinum

_____ \$5,000 Gold

_____ \$2,500 Silver

_____ \$1,000 Bronze

_____ \$500 Friends

PAYMENT INFORMATION:

_____ I have enclosed a check made payable to
A Breath of Hope Lung Foundation

_____ Please send me an invoice

_____ Please charge my credit card

Credit Card Number

Expiration Date

Security Code

(Circle one) Visa MC AmEx



YOUR SUPPORT IS TAX DEDUCTIBLE

A Breath of Hope Lung Foundation is a 501(c)(3) tax exempt organization and is proud to meet all standards of the Charities Review Council. All donations are tax-deductible to the full extent allowed by law. Charitable deductions can vary depending on the goods and services (benefits) you take advantage of. Please contact our staff if you have any questions about the tax-deductible portion of your gift. Payments made through donor-advised funds limit acceptance of goods or services, including event registrations.

THANK YOU FOR SUPPORTING A BREATH OF HOPE LUNG FOUNDATION

Once we've received your completed form, we will contact you to further discuss event arrangements, benefits and recognition. Please send your high-resolution color and black and white logos to Kate@abreathofhope.org on or before **May 15** for promo materials, **June 30** for billboards, and **July 21** for t-shirt inclusion.

Sponsor/Exhibitor Total: _____ **Signature:** _____ **Date:** _____