



A Breath of Hope

LUNG FOUNDATION

FOR IMMEDIATE RELEASE

For more information or to set up an interview with our leaders, physicians or survivors, contact: Camille Rosa, Marketing and Communications Manager, A Breath of Hope Lung Foundation

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17TH ANNUAL A BREATH OF HOPE LUNG RUN/WALKTWIN CITIES

AUGUST 12 | LAKE HARRIET BANDSHELL

Minneapolis– A Breath of Hope Lung Foundation (ABOH) is honored to host our 17th annual Lung Run/Walk Twin Cities in support of Minnesota families affected by lung cancer. Most years, we draw 1600 or more walkers and runners, making this event one of the largest lung cancer events in America! Our key sponsors are Northfield Lines, Medtronic, and Midwest Radiology.

Our event village opens Saturday, August 12th at 7:30 AM. The morning event offers a 5K walk, a 5K or 10K chip-timed run, kids' activities and a fun run. The rest of the morning includes an oncology update from Mayo Clinic's Dr. Konstantinos Leventakos, a live music performance by School of Rock, and a grief ceremony by the lake at the end of the morning.

Proceeds fund education and U.S. research projects focused on finding lung cancer earlier to combat the current U.S. five-year mortality rate of 77%. Other notable stats:

- 74% of lung cancer diagnoses happen in stage 3 or 4 when it is tough to beat.
- 60% of lung cancer patients either never smoked or had quit before their diagnosis.
- Nearly twice as many women die of lung cancer as breast cancer, yet lung cancer research receives ten times less research funding per cancer death!
- Preventative screening is only available to smokers over the age of 50, and less than 8% of those who are eligible are receiving their annual scans.

We have work to do to beat America's deadliest cancer and the media can help!

ABOH knows that in order to save lives, it is critical to fund strong science and translational lung cancer research that leads to improved treatments and better early detection methods, while supporting those who are walking this journey. ABOH has invested nearly 3 million in its research program and has served more than 200,000 U.S. lung cancer patients.

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A Breath of Hope Lung Foundation is a 501(c)(3) nonprofit organization founded in 2008 in Minneapolis, MN that is dedicated to defeating lung cancer and bringing hope to the thousands of families affected by lung cancer in Minnesota. A Breath of Hope's mission is to fight lung cancer by funding innovative research, educating the public for improved disease awareness, and supporting patients and caregivers on the path to survivorship.