



# A Breath of Hope

## LUNG FOUNDATION

### FOR IMMEDIATE RELEASE

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### **A BREATH OF HOPE LUNG FOUNDATION RELEASES LUNG CANCER STORYTELLING RESOURCES SPOKEN EXCLUSIVELY IN THE NATIVE AMERICAN VOICE**

**FEBRUARY 22, 2024, MINNEAPOLIS** – To improve lung cancer survival on reservations, A Breath of Hope Lung Foundation is pleased to announce the release of two free storytelling resources spoken exclusively in the Native American voice.

Lung cancer is a leading cause of death in Native American communities and is usually caught late when it is difficult to treat. Many late-stage diagnoses could have been prevented through preventative lung screening. 1 in 16 Americans die of lung cancer, but the rate for Native Americans is even higher. Screening helps find lung cancer early when treatments are more effective. Nationally, less than 6% of those eligible to be screened for lung cancer get screened, and in the Native American population, less than 2% are screened.

In response to the threat lung cancer brings to the Native American population, A Breath of Hope Lung Foundation (ABOHLF) created free storytelling video resources spoken exclusively in the Native American voice. These free resources will help Native American communities educate their people about lung cancer to increase awareness and improve lung cancer screening uptake. Diagnosing lung cancer earlier will save lives.

The two videos are available online at the links below. MP4 video files can also be requested.

<https://youtu.be/nZInNqoPLjs> (18-minute version)

<https://youtu.be/0ohFOfBEJZl> (5-minute version)

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A Breath of Hope Lung Foundation is a national 501(c)(3) nonprofit organization founded by a group of Minnesota patients and caregivers in 2008. A Breath of Hope's mission is to improve lung cancer survival (currently at 26.6%) by funding innovative U.S. research, educating the public for improved disease awareness and early detection, and providing support and education to lung cancer patients and their caregivers. More about our work: [www.abreathofhope.org](http://www.abreathofhope.org).